

Balancing Stakeholder's Interest across Supply Chain: A Theoretical Paradigm Some Indian Experiments

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ABSTRACT

The article focuses on unleashing the potential of stakeholders across the supply chain and rendering them strategic partners in success of business model. The recent debate regarding the balancing of diverse stakeholders has diverse dimensions of strategic impetus; resource based dependencies as well as the issue of sustenance of competitiveness. Indian scenario is not at all different from global transformations. Examples of Reliance Industries, Flip Kart, Amul and McDonald exemplify the positive incorporation of stakeholder management across the supply chain.

Key Words: SCM, Stakeholder's Theory, Strategic Impetus, Indian Innovations Scenario, Balancing, Supply Chain innovations Word Count: 2800

The “Digital” Drift

New platform to accelerate business

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ABSTRACT

Unlike other competitor the distinct aspect of Accenture comes from a new organizational division, Digital. This paper describes the background and forefront of Web Content Management, Digital and its interrelation. Based on various market research reports we give a comparative study of present competitive landscape of Web Content Management systems in the open source and proprietary software market. We also present a fast and matching scheme based on a new platform to accelerate business.

Keywords:- Digital, Consulting, Technology, Operations, Web Content Management.

A Survey on Energy Efficiency & Environmental Sustainability in Green Cloud Computing

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ABSTRACT

Cloud computing and storage is a fast growing industry that is helping to drive our economy forward, but is it a revolutionary sustainability game changer or a sad example of Green wash. The defining feature of the cloud is the fact that instead of relying on local servers, it uses a network of remote servers hosted on the Internet to store, manage, and process data. Fast data transfers and real time information updates are two of the reasons why so many see the benefits of moving to the cloud. In this paper we have made survey of how to reduce energy consumption and its environmental impact by harnessing renewable energy.

Keywords : Green Cloud Computing, Energy Efficiency, Environmental Sustainability, cloud, Qloud.

MBWA : An Innovative Management Leadership Style with reference to Pithampur Industrial Sector,Indore

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ABSTRACT

Management by walking around refers to a style of business management which involves managers wandering around, in an unstructured manner, through the workplace(s), at random, to check with employees, or equipment, about the status of ongoing work. MBWA – this concept is focused as a communication and leadership technique to achieve management goals. The technique enables the managers to stay in touch with what is going on in the department. Management by walking around emphasizes the importance of interpersonal contact, open appreciation, and recognition. It is one of the most important ways to build civility and performance in the workplace. The study seeks to analyze whether this management style can really be effective in managing the people and reduce ill effects of vertical communication by motivating the employees and encouraging them to achieve individual as well as organizational goals collectively. The paper also focuses on how this communication style can bridge the gap between manager and employee to prove him to be a good leader. The results of the study revealed that MBWA has a positive relationship with managerial efficiency.

Keywords: MBWA,manager's efficiency,Regression Analysis

Study of Customization of Software Product Design and Management by IT Industries in Pune

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ABSTRACT

Today each and every organization wants to achieve software process improvement (SPI) but they want to improve the processes in their own way because of which SPI is now moving towards Software Process Customization (SPC). Organizations want to select processes with respect to their budget, time and available resources. Advances have been made in the development of SPI standards and models like capability maturity model (CMM). However, these advances have not been matched by equal advances in the adoption of these standards and models in software development which has resulted in limited success for many SPI efforts. The current problem with SPI is not a lack of standard or model, but rather a lack of an effective strategy to successfully implement these standards or models. Result of this, the Software Process Customization and Improvement (SPCI) tools are developed in order to cater the needs of Software Industry with respect to their available resources. Process and related activities are identified from various available models and grouped into various categories to make customized software available to organizations. Organization can select the proper set of activities according to their need and budget from the tool developed and can proceed to next level with maturity. Thus Software Development Process being followed is improved to enhance the quality of product time to time. Customization of software is the modification of packaged software to meet organization or individual requirements. Many organizations follows software customization process in order to eliminate repetitive tasks, enhance the maintenance of precise data, an improve sharing of information and get real time results. In this research paper we will study about different parameters which are behind the Software Customization process.

Keywords: Software Process Improvement (SPI) ,Software Process Customization (SPC) , Capability Maturity Model (CMM) , Software Process Customization and Improvement (SPCI)

Business Intelligence in Social Media Using Predictive Data Mining Technique EDA

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ABSTRACT

With over 16 million Tweets per hour, 600 new blogs posts per minute and 400 million active users on Facebook, businesses have begun searching for ways to turn real-time consumer based posts into actionable intelligence. The goal is to extract information from this noisy,unstructured data and use it for trend analysis and prediction. This paper presents the ways of predictive analysis of the unstructured data using different data mining techniques and other concept Exploratory Data Analysis (EDA)

Keywords: Exploratory Data Analysis;Data mining

Cost Benefit Assessment of Solar Based Power Generation for College Running Professional Courses

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ABSTRACT

Increasing modernization and getting work done quickly has increased the daily consumption of electricity. Consumer's minimum requirement of daily consumption of Electricity has changed the demand supply ratio of electricity. With increase in power tariff and shortage of electricity, and continuous power failure, rises an alarm to examine the alternate sources of power generation. This has alerted everyone to establish their own power generation unit which could satisfy the individual organization demand. Continuous dependency on Government power supply plays major hurdle for the smooth execution of any organization. India has high solar insulation and is a proven ideal combination for using solar power in India. But major hurdle in solar system implantation is the cost of technology, energy storage, distribution of solar power and daily/seasonal variability of solar resource. Author is presenting a feasibility aspect of electricity generation through solar system for an educational organization. This paper is presenting a cost benefit analysis after considering the daily electricity consumption requirement of educational campus.